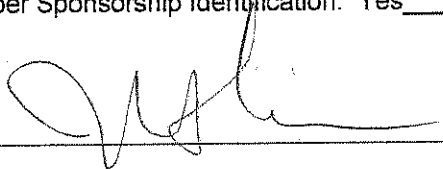


# WDAF - TV - Issue Ad Public File Checklist

1. CROSSROADS GPS  
Name of Sponsoring Organization
  2. Accepted: ☒ Rejected: ☐ (mark one)
  3. Class of Time: ISSUE
  4. Flight dates and times: 8/15 - 8/21
  5. Rate charged: SEE ORDER
  6. Description of Issue: US SENATE RACE
  6. Address of Sponsoring Organization: 1404 NEW YORK AVE NW WASHINGTON DC 20005
  7. Telephone Number of Sponsoring Organization: 703-989-6167 Email Address: \_\_\_\_\_
  8. Sponsor's Officers/Directors/Executive Committee  

<u>STEVE LAW</u>	<u>PRES</u>
<u>MARCO CLARK</u>	<u>TREAS</u>
_____	_____
_____	_____
  9. Description of substantiation provided (if any): \_\_\_\_\_
  10. Proper Sponsorship Identification: Yes ☒ No ☐
- Name:  Date: 8/14



WDAF-TV

# ORDER

Print Date 08/14/12 Page 1 of 9

Flight Dates 08/15/12-08/21/12

Contract / Revision 568130 /

Original Date / Revision

08/14/12 08/14/12

Advertiser Crossroads GPS

Agency Crossroads Media, LLC.

Buying Contact

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Product

Crossroads GPS

Agency Com 15%

Billing Contact

66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 888

Alt Order # 09791979

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLI POL

Product Codes PL2A

Priority 1

Advertiser Ref

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 27% Market Value 128981

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	24%	30955
KCWE	%	0
KMBC	25%	32245
KMCI	%	0
KPXE	%	0
KSHB	24%	30955
KSMO	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	76	\$29,601.25	\$34,825.00	0.00	07/30/12	08/21/12	76	\$29,601.25	\$34,825.00
Totals	76	\$29,601.25	\$34,825.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	4	08/15/12	08/15/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	--W----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$250.00		0.00						
E 2	4	08/16/12	08/16/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	---T---	:30	1	\$250.00	2	0.00	NM	1	\$250.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$250.00		0.00						
E 3	4	08/17/12	08/17/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	----F--	:30	1	\$250.00	2	0.00	NM	1	\$250.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$250.00		0.00						

**Contract / Revision**      **568130**      **Flight Dates**08/15/12-08/21/12

Original Date / Revision 08/14/12/ 08/14/12

Advertiser **Crossroads GPS**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	4	08/20/12	08/20/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$250.00		0.00						
E 5	4	08/21/12	08/21/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-T-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$250.00		0.00						
E 6	4	08/16/12	08/16/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
FOX 4 NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$450.00		0.00						
E 7	4	08/17/12	08/17/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
FOX 4 NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$450.00		0.00						
E 8	4	08/21/12	08/21/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
FOX 4 NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$450.00		0.00						
E 9	4	08/15/12	08/15/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$450.00		0.00						
E 10	4	08/16/12	08/16/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$450.00		0.00						
E 11	4	08/17/12	08/17/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$450.00		0.00						
E 12	4	08/20/12	08/20/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$450.00		0.00						
E 13	4	08/21/12	08/21/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$450.00		0.00						
E 14	4	08/15/12	08/15/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															





Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 34	4	08/15/12	08/15/12	M-F 5-6p 5-530p	CM-AII	5-530p (5:00 PM-5:30 PM)	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$450.00		0.00			
E 35	4	08/16/12	08/16/12	M-F 5-6p 5-530p	CM-AII	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$450.00		0.00			
E 36	4	08/17/12	08/17/12	M-F 5-6p 5-530p	CM-AII	5-530p (5:00 PM-5:30 PM)	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$450.00		0.00			
E 37	4	08/20/12	08/20/12	M-F 5-6p 5-530p	CM-AII	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$450.00		0.00			
E 38	4	08/21/12	08/21/12	M-F 5-6p 5-530p	CM-AII	5-530p (5:00 PM-5:30 PM)	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$450.00		0.00			
E 39	4	08/15/12	08/15/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$450.00		0.00			
E 40	4	08/16/12	08/16/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:00 PM)	---T---	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$450.00		0.00			
E 41	4	08/17/12	08/17/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$450.00		0.00			
E 42	4	08/20/12	08/20/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$450.00		0.00			
E 43	4	08/21/12	08/21/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:00 PM)	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$450.00		0.00			
E 44	4	08/15/12	08/15/12	M-F 6-630p M-F 6-630p	CM-AII	6-630p	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															

**Contract / Revision**      **568130**      **Flight Dates** 08/15/12-08/21/12

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	4	08/15/12	08/15/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$600.00		0.00						
E 45	4	08/16/12	08/16/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$600.00		0.00						
E 46	4	08/17/12	08/17/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$600.00		0.00						
E 47	4	08/20/12	08/20/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$600.00		0.00						
E 48	4	08/21/12	08/21/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$600.00		0.00						
E 49	4	08/15/12	08/15/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$450.00		0.00						
E 50	4	08/16/12	08/16/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	---T---	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$450.00		0.00						
E 51	4	08/17/12	08/17/12	M-F 630-7p M-F 630-7p	CM-All	630-7p (6:30 PM-7:00 PM)	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$450.00		0.00						
E 52	4	08/20/12	08/20/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$450.00		0.00						
E 53	4	08/21/12	08/21/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$450.00		0.00						
E 54	4	08/15/12	08/15/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	--W----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															

Contract / Revision 568130 Flight Dates 08/15/12-08/21/12

Original Date / Revision 08/14/12/ 08/14/12

Advertiser **Crossroads GPS**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 54	4	08/15/12	08/15/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	--W----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$750.00		0.00						
E 55	4	08/16/12	08/16/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	---T---	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$750.00		0.00						
E 56	4	08/17/12	08/17/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	----F--	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$750.00		0.00						
E 57	4	08/20/12	08/20/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$750.00		0.00						
E 58	4	08/21/12	08/21/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-T-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$750.00		0.00						
E 59	4	08/15/12	08/15/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	--W----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$750.00		0.00						
E 60	4	08/16/12	08/16/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	---T---	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$750.00		0.00						
E 61	4	08/17/12	08/17/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	----F--	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$750.00		0.00						
E 62	4	08/21/12	08/21/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-T-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$750.00		0.00						
E 63	4	08/16/12	08/16/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$750.00		0.00						
E 64	4	08/17/12	08/17/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	----F--	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS AT 10P															







WDAF-TV

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Contract / Revision **568130** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/14/12/ 08/14/12

Order Sep 00:15:00

Advertiser **Crossroads GPS**

Product **Crossroads GPS**

Estimate # **888**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 74	4	08/18/12	08/18/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S-	1		\$450.00		0.00						
E 75	4	08/19/12	08/19/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S	1		\$150.00		0.00						
E 76	4	08/19/12	08/19/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$375.00	2	0.00	NM	1	\$375.00
FOX 4 NEWS AT 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-----S	1		\$375.00		0.00						
Totals														76	\$34,825.00